

# **An Ordered Probit Model of Live Performance Attendance for 24 EU Countries**

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## Abstract:

Using EU-SILC data for 24 EU countries, we investigate the determinants of live performance attendance (i.e. participation and frequency of participation). Ordered probit models with and without random household effects are estimated for a sample of about 351,000 individuals for the year 2006. We find that both households' disposable income and level of education have a strong and positive impact on the probability of live performance attendance. Pupils and university students, individuals in highly densely populated areas and, to a lesser extent, women and part-time workers have a higher probability of attending live performances, while particularly older and disabled people and, to lesser extent, pensioners, unemployed, people born in Non-EU countries and persons living in large households all are determinants with lower probabilities. Finally, there are considerable cross-country differences with respect to the role of age, gender and degree of urbanisation across EU countries. In contrast, the impact of education and income does not vary much across countries.

JEL: C25, Z1, D12.

Keywords: ordered probit model, cultural participation, live performance attendance.

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## 1 Introduction

Growing empirical literature is finding great disparities in cultural participation among different socio-economic groups and is coming to a broad consensus on the main reasons behind them. More specifically, better-educated individuals and those with higher income are more likely to attend performing arts events (Baumol and Bowen, 1966; Borgonovi, 2004; Gray, 2003). Scholars generally agree that education is the most important predictor of participation in the arts and their frequency (see Blaug, 2001; McCarthy, 2001; Seaman 2005, 2006 for surveys of the literature). Other factors that make for differences in performing arts attendance relate to age, gender, labour market status, urbanisation, and social status.

Descriptive evidence based on internationally comparable micro data show that participation in live performances varies substantially across EU countries. The share of people that attend four or more live performances every year ranges between 8 per cent or less in Italy, Greece and Poland and 36 per cent in Austria, based on the survey of income and living conditions (SILC) in the year 2006 (Table 1 in the data section). The Scandinavian countries, the Netherlands, United Kingdom, Luxembourg and Estonia have higher-than-average attendance rates. Given the large variation in live performance attendance across countries, it is natural to ask to whether the cross-country differences remain when socio-economic characteristics such as education, income and age are controlled for. Another interesting question is to what extent the determinants of live performance attendance differ across countries and what the common factors are.

The aim of this paper is to give new empirical insights into the patterns of live performance attendance (e.g. in plays, concerts, operas, and ballet and other dance performances) in 24 EU countries, based on internationally comparable individual and household data. We use the EU-SILC database and the cultural and social participation module for 2006, which contains information on whether or not people participated in live performances and the frequency of such visits measured as categories. The data allow us to control for a number of observable individual and household characteristics. The empirical model will be estimated using the standard ordered probit model and the random effects ordered probit model accounting for unobserved random household effects. The latter model is also often applied to ordinal data to account either for clusters or for random individual effects (Rabe-Hesketh and Skrondal 2008).

This study contributes to the literature on cultural participation in a number of ways. To begin with, we use comparable micro data on participation in live performances covering all EU countries. This allows us to investigate cross-country differences and the common patterns in the characteristics influencing live performance attendance. Previous studies based on nationally

representative surveys are mainly based on one country, and there are very few studies including two or three countries. The results of these studies are difficult to compare across countries because of differences with respect to the sampling procedure, the reference period, the specification of participation measures, the coding of answer options, the inclusion of control factors, et cetera (Schuster 1987; Kawashima 1995). Despite recent progress, there still aren't enough international comparisons on determinants of live performance attendance at the micro level that are based on a large number of countries. To our knowledge, this is the first micro-level study based on a large and representative body of data including a large number of countries. From the standpoint of cultural policy, it is particularly interesting to observe the extent to which countries are successful in evening out income and educational effects. To what extent the determinants differ across countries is still an open question, and there are numerous reasons why they do. For instance, education may play a less important role in countries that already have a labour force with an above-average percentage of post-secondary education. Furthermore, the income effect may be lower in countries with generous state subsidies to cultural institutions, such as the Scandinavian and some other Western European countries. The age effect may also differ across countries. In particular, the age effect may be lower in countries where there are a large number of specific types of live performances – such as theatre, opera, and classical music – that are especially popular among older people. Another contribution of the paper refers to methodology. The structure of the data allows the control for unobserved heterogeneity using household random effects. One might expect the inclusion of household random effects to lead to results that are more reliable because the participation behaviour within households is highly correlated.

The structure of the paper is as follows. Section 2 presents the previous literature. Section 3 introduces the empirical model and the hypotheses. In Section 4, we present some summary statistics, and in section 5, the empirical results. Section 6 contains some concluding remarks.

## **2 Previous literature**

There is an increasing number of studies on cultural participation that use discrete-choice models applied to individual data. For a comprehensive review of more recent literature see Seaman (2005, 2006) and Petit (2000). A common feature of these studies is that they are based on representative national surveys. Previous micro level studies determining cultural participation using discrete-choice models based on individual data can be divided into two subgroups: one that focuses on the decision to participate, and one that investigates both the initial participation decision and (if applicable) the frequency of such visits. Examples of the

first group include Favaro and Frateschi (2007) on attending musical performances in the Netherlands, France, and Italy; Andreasen and Belk (1980) for theatre and symphony attendance; and Hand (2009) for participation in music events. Examples of the second group include Ateca-Amestoy (2008), Bihagen and Katz-Gerro (2000), Borgonovi (2004), Fisher and Preece (2003), Lévy-Garboua and Montmarquette (1996), and Masters, Russell, and Brooks (2011). With respect to the first group, most studies find that education and income are significantly and positively related to the probability of arts attendance. In contrast, age is significantly and negatively related to arts attendance, but depends on the type of art performance (Favaro and Frateschi, 2007). Regarding the second group, the literature agrees that education, income, age, gender, labour market status, household size, and degree of urbanisation all play a significant role in determining cultural participation and the number of such visits. For instance, Borgonovi (2004) investigates the decision to participate in particular performing arts events and the level of attendance in such events using ordered logistics models. The author finds that age, occupation, and educational background play an important role in the frequency of attendance in opera, theatre, and ballet performances. Masters, Russell, and Brooks (2011) investigate the determinants of attendance rates at art galleries, theatres, and ballet/opera performances using ordered probit models. The authors find that gender, age, and education are significant and show the expected sign. Using representative survey data for the United States in 2002, Ateca-Amestoy (2008) studies the determinants of theatre attendance by ascertaining theatre participation (i.e. probability of never attending) and, when found, determining the frequency of visits using zero-inflated count data models. The author finds that level of education, income, age, residence in a metropolitan area, and in part, father's level of education are all significant determinants of the number of visits. Household size, however, is not significant. The probability of never attending is lower for individuals with high incomes, single people, women, and those who have received higher education.

### **3 Empirical model and hypothesis**

The empirical literature on the determinants of cultural participation concludes that age, income level, education, gender, leisure time, and degree of urbanisation all play an important role. In the following analysis, we focus on live performance attendance because it is one of the key variables among different cultural activities. The choice of the estimation technique is dictated by the dependent variable. Live performance visits are measured by a number of categories of

an ordinal nature. Therefore, we use the ordered probit model (see Greene and Hensher, 2010).<sup>1</sup> For each country the ordered probit model is specified as:

$$Y_i^* = \sum_{k=1}^K \beta_k X_{ki} + \sum_{h=1}^H \beta_h X_{hi} + u_i, \quad u_i \sim N(0,1),$$

where  $i$  is the individual.  $Y$  takes five possible values: 0 for non-attendance, 1 for attendance of “1-3” events, 2 for “4-6” events, 3 for “7-12” events, and 4 for “more than 12” instances of attendance. The dependent variable is expressed as:

$$Y_i = \begin{cases} 0 & \text{if } -\infty < Y_i^* \leq \gamma_1 \\ 1 & \text{if } \gamma_1 \leq Y_i^* < \gamma_2 \\ 2 & \text{if } \gamma_2 \leq Y_i^* < \gamma_3 \\ 3 & \text{if } \gamma_3 \leq Y_i^* < \gamma_4 \\ 4 & \text{if } \gamma_4 < Y_i^* \leq +\infty \end{cases} .$$

$\gamma_1, \dots, \gamma_4$  are the unknown threshold parameters to be estimated.  $\beta_k$  and  $\beta_h$  are vectors of coefficients; and  $u_i$  is the error term, which is assumed to be normally and identically distributed with mean zero and variance normalised to one.  $Y_i^*$  is the latent response variable ranging from  $-\infty$  to  $+\infty$ .  $X_{ki}$  includes  $K$  variables of individual-specific characteristics (e.g. gender, age, education, labour market status, and country of birth in non-EU countries). Labour market status is defined as not in the labour force (i.e. part-time, unemployed, school-age or university students, retired, permanently disabled, or the individual exhibits some other status).  $X_{hi}$  includes  $H$  variables indicating household characteristics, such as household size and household income, and other properties, such as degree of urbanisation. The ordered response model can be estimated by the standard ordered probit model or the ordered logit model using maximum likelihood techniques. Since preliminary estimates show that the results of the two models are fairly similar, we only report the results of the ordered probit model. The standard errors are clustered by households, allowing the errors to be correlated across individuals within the same household. The reason for this is that individuals in the same household may share similar characteristics. Age and household income are measured as logarithms. We also test alternative functional forms with or without logarithmic transformations and quadratic forms as well as piecewise linear forms. However, preliminary estimates show that the quadratic terms of the log transformed series are never significant, indicating that a linear functional form cannot be rejected. The same holds true for piecewise linear forms. To give an idea of the magnitude of

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<sup>1</sup> For a previous application of the ordered probit model in this area, see Masters, Russell, and Brooks (2011).

the estimated effects, we compute the marginal effects of the dummy variables that measure the impact of the explanatory variables. In addition, we calculate the predicted probabilities for the two continuous variables age and household income. Note that the marginal effects sum to zero and the predicted probabilities sum to 1.

For most of the countries, there is information available that indicates when individuals belong to the same household. Individuals living in the same household share some observed and unobserved attributes, giving rise to intra-household correlations. Since doing so would violate the independence assumption that ordinal regression models assume, ignoring this kind of intra-correlation would lead to inconsistent estimates and misleading inferences. Therefore, we use the ordered probit model with random household effects (see Rabe-Hesketh and Skrondal, 2008; Winkelmann 2005; and Nagel, Damen and Haanstra, 2010 for previous applications of this methodology). The ordered probit model with random household effects estimated for each country separately is specified as:

$$Y_{ij}^* = \sum_{k=1}^K \beta_k X_{kij} + \sum_{h=1}^H \beta_h X_{hij} + Z_j + u_{ij}, \quad u_{ij} \sim N(0,1),$$

where  $i$  is the individual and  $j$  denotes the household. The dependent and independent variables are similar except for the inclusion of the household effects  $Z_j$ . The ordered probit model with random effects can be estimated using the `gllamm` command in stata 11.2 (Rabe-Hesketh and Skrondal, 2008).

#### 4 Data and descriptive results

The data used to estimate the characteristics of live performance attendance comes from the cultural and social participation module of the EU-SILC survey, which was carried out in the EU-27 countries plus Iceland and Norway in 2006 (EUROSTAT, 2010). The EU-SILC has become the reference source on comparative statistics on income distribution, living conditions and social exclusion in the EU (EUROSTAT, 2008). It contains information for a large number of individual characteristics such as education, labour market status, country of birth, age, citizenship, health status, occupation of employed persons and sectoral affiliation. It also provides information on household characteristics.

The survey contains information on whether or not individuals participate in live art performances, go to cinemas, visit cultural sites (e.g. archaeological sites, museums etc) and attend live sport events, and the frequency of such visits are classified into four different categories. In this analysis, we focus on the number of times the individual goes to live

performances (plays, concerts, operas, and ballet and other dance performances). Note that cultural events can be performed either by professionals or by amateurs (EUROSTAT, 2010). Information is available for five categories (none, “1-3”, “4-6”, “7-12”, and “13 or more” events attended), and the reference period covers the last 12 months before the second quarter of the survey year (2006).

Turning to the explanatory variables one of the key variables is the educational attainment level reported which is based on ISCED (International Standard Classification of Education). We construct two dummy variables: one for intermediate education (persons with a vocational degree belonging to ISCED 3+4), and one for tertiary education including university and doctoral degrees (ISCED 5+6); the reference category contains persons with no formal qualification and primary education (ISCED 0-2). Labour market status is measured by a set of dummy variables indicating whether persons are part-time employees, unemployed, school-age or university students, retired, permanently disabled, or exhibit some other status, with full-time work as the reference group. Country of birth is measured as a dummy variable that equals one for persons born outside of the EU and zero otherwise. The degree of urbanisation of residence is measured as two dummy variables - one for densely populated areas and the other for intermediate areas. Rural areas represent the reference category. Eurostat distinguishes three different types of regions based on population density and total population at the NUTS 5 level (EUROSTAT, 2008). Densely populated areas are defined as areas with at least 50,000 inhabitants in a contiguous local area with more than 500 inhabitants per square kilometre. Intermediate urbanized areas are defined as areas with a population density ranging between 100 and 499 inhabitants per square kilometre and a population of at least 50,000 inhabitants. Thinly populated areas are areas not belonging to either intermediate urbanized areas or densely populated areas. Household size is measured as a set of dummy variables (i.e. household size = 2, 3, 4 or 5 or more household members), with single households as the reference group.

We select individuals aged 16 years or older. We do not include Bulgaria and Romania since they joined the EU after the survey year 2006. For 19 out of 24 EU countries, there is information available that indicates whether individuals belong to the same household. The final sample for the analysis contains information on about 351,000 individuals in 24 EU countries (the EU-15 countries, plus the EU-10 countries except for Malta).

Table 1 presents the percentage distribution of individual participation and frequency of participation in live performances across countries for the year 2006. Based on weighted percentages for the EU-15 countries, about 55 per cent of individuals do not attend live performances (such as theatre, concerts, opera, or ballet or other dance performances) at least

once per year. About 30 per cent of the population attends “1-3” live performances, 9 per cent attend “4-6”, 4 per cent attend “7-12”, and 2 per cent “13 or more” events.

*Table 1: Descriptive statistics on live performance attendance in 24 EU countries (percentages)*

Country	None	1-3 times	4-6 times	7-12 times	more than 12 times
Austria (AT)	46.0	17.5	18.8	10.9	6.9
Finland (FI)	39.5	33.9	14.6	7.0	5.0
Luxembourg (LU)	47.0	29.3	13.2	6.3	4.1
Estonia (EE)	46.6	33.0	14.6	4.1	1.7
Sweden (SE)	41.7	39.3	11.4	4.8	2.8
Denmark (DK)	43.2	38.0	12.1	4.7	2.0
The Netherlands (NL)	47.7	33.6	11.6	4.7	2.4
United Kingdom (UK)	48.2	33.1	10.7	4.6	3.3
Belgium (BE)	55.4	27.8	10.0	4.1	2.8
Slovenia (SI)	59.9	23.9	9.6	4.5	2.2
Hungary (HU)	65.6	18.6	7.7	5.4	2.8
Germany (DE)	47.2	37.6	9.8	3.8	1.5
Ireland (IE)	51.5	33.4	9.2	3.2	2.7
France (FR)	53.5	31.9	9.0	3.5	2.0
Portugal (PT)	56.2	30.2	8.8	2.9	1.9
Spain (ES)	64.3	22.3	7.4	3.2	2.8
Slovakia (SK)	48.4	38.2	9.0	2.6	1.7
Cyprus (CY)	58.8	28.4	9.0	2.3	1.6
Lithuania (LT)	54.2	33.1	8.8	2.8	1.2
Latvia (LV)	56.7	31.4	8.8	2.2	0.9
Czech Republic (CZ)	63.4	26.0	6.4	2.6	1.6
Italy (IT)	72.5	19.2	5.1	2.1	1.1
Greece (GR)	68.6	24.4	4.7	1.7	0.6
Poland (PL)	75.5	18.8	3.8	1.2	0.6
EU-15	55.4	29.7	9.0	3.7	2.2
EU-10	67.8	22.7	5.9	2.3	1.2

Notes: Ranked by the sum of the three highest categories, i.e. 4-6, 7-12, 13 and above.

Source: Eurostat 2010. Weighted percentages. Own calculations.

However, as has been noted in the introduction, there is considerable variation in live performance attendance rates across EU countries, with higher attendance rates in Austria, the Scandinavian countries, the Netherlands, and the UK. The Eastern EU and Mediterranean countries show lower-than-average rates of participation and frequencies of attending such performances. The large variation in cultural participation across countries raises the question of the extent to which these discrepancies are due to differences in the effects of the socio-economic variables (such as income, education and age etc.). Table 3 in the Appendix shows the descriptive statistics for the explanatory variables based on pooled data for all 24 countries (unweighted percentages for the dummy variables and the median for age and household income).

## 5 Empirical results

### 5.1 Ordered probit estimates pooled across countries

Before presenting the ordered probit estimates across countries, we present pooled ordered probit models including country dummy variables. This enables us to investigate the cross-



country variation in cultural participation when socio-economic characteristics are controlled for. Table 4 in the Appendix shows the parameter estimates for the ordered probit models of live performance attendance based on pooled data for 24 EU countries. The table contains the  $\beta$ 's and the z-values based on clustered standard errors, which are robust to correlation between individuals within the same household. A positive and significant sign of the coefficients means that individuals are significantly more likely to fall in the highest category "attendance 13 times or more" (and significantly less likely to fall in the lowest attendance category "non-attendance") when the explanatory variable change. To better interpret the parameter estimates, Table 3 in the Appendix also provides the marginal effects of the standard ordered probit estimates. These estimates measure the effect of a unit change in each explanatory variable on the probability of corresponding to one of the five categories of the dependent variable. The marginal impact of each independent variable is calculated while holding constant all other independent variables at their means.

The results of the standard ordered probit model show that household income, household size, age, gender, education, country of birth in non-EU countries, and different types of labour market status are all significant and show the expected sign. We find that the probability of live performance attendance increases with household income and education for all four attendance categories ("1-3", "4-6", "7-12" and "13 & more" times), while the category "no participation" decreases with household income and education. Age has a negative effect on live performance attendance, which indicates that the younger the person is, the more likely his or her attendance at live performances and the higher the frequency thereof will be. Women have a significantly higher probability of live performance attendance. People born in non-EU countries have a higher probability of not attending a live performance at all and a lower probability of attending more than one. Turning to the effects of labour market status, we find that pensioners, unemployed and people with disabilities exhibit lower probabilities of live performance attendance and higher probabilities of non-attendance. In contrast, students and part-time workers show significantly higher probabilities of attendance and lower probabilities of non-attendance. This can be explained by the fact that students and part time workers have more leisure time than other employees do. Household size has a negative effect on cultural participation. This reflects the fact that the cost of attending a theatre or opera performance (on a per-seat basis) rises quickly with the size of a household, and leaving dependents at home often involves babysitting costs.

The marginal effects for level of education, age, income, and some labour market status variables are quite large. For instance, the marginal effect for tertiary education shows that

being a college or university graduate reduces the probability of non-attendance by 32 percentage points compared with less qualified persons. The probability of attendance in the four categories increases between 12 percentage points in the category “1-3” times and 4 percentage points in the category “13 and more” times. An increase in household income by 10 percent (from €20,000 to €22,000) will decrease the probability of non-attendance by 1.5 percentage points, and increase in the probability of live performance attendance of “1-3” times by 0.8 percentage points. For the remaining three categories, “4-6”, “7-12” and “13 and more” times, the increases in the probability are 0.4, 0.2 and 0.1 percentage points respectively. Furthermore, an increase in age by 10 percent (equal to almost five years given the median age of 47) increases the probability of non-attendance by 1.4 percentage points and reduces the probability of attending at least one live performance by a value between 0.7 percentage points in the category “1-3” times and 1 percentage point in the category “13 and more”. The marginal effects of students and disabled are also quite large, with a lower probability of non-attendance of 22 percentage points and an increase in the probability of attendance in the four categories ranging between 2 and 9 percentage points, depending on the answer category. Disabled persons have a 16 percentage-point-higher probability of non-attendance.

The magnitude of the marginal effects of gender and some of the labour market status variables (i.e. retired and unemployed people and part-time workers) is quite small. For instance, the marginal effects for women show that being female reduces the probability of non-attendance by 7 percentage points, whereas the probability of the frequency of attendance for the four categories increase by 3, 2, 1 and zero percentage points. The marginal effects for people born in non-EU countries have a range between 7 percentage points for the category “1-3 times” and 1 percentage point for the highest category “13 and more times”.

The country dummy variables show large and significant differences in live performance attendance across EU countries after controlling for individual and household factors. We find that the probability of live performance attendance (i.e. “1-3”, “4-6”, “7-12” and “13 and more”) is highest in the Baltic States, followed by Austria, Portugal, Sweden and Finland. The other East European countries (Slovakia, Czech Republic, and Slovenia, but not Poland) also exhibit higher-than-average probabilities of attendance and lower probabilities of non-attendance. The marginal effects of live performance attendance are lowest in some large European countries (ES, FR, IT and PL). For United Kingdom and Germany, we find that the probability of attendance is in the medium range. It is interesting to confront the cross-country variation in live performance attendance with per capita government expenditures on arts performance. One might expect the probability of live performance attendance to be higher in countries with high

per capita government expenditures on arts performance. In fact, descriptive data show that per capita government expenditures on arts performance are higher than average in Austria, Sweden and Finland, based on the sample of countries for which data is available (see Table 8 in appendix). Estonia and Slovenia also show a relatively high level of government expenditures on performing arts per capita. Note that the rank of the two countries are even higher when differences in purchasing power are taken into account. However, France and Germany, countries that are also characterized by a high level of government expenditures on performing arts, do not show the expected high probability of live performance attendance when for socio-economic factors are controlled for. However, one should take into account that international comparisons of government expenditures are problematic because of differences in the definition and the problems of measuring indirect support for arts (Throsby, 1994).

## **5.2 Ordered probit estimates by country**

Table 4 shows the results of the standard ordered probit model estimated separately for 24 EU countries. Standard errors are robust to correlations within the household. Unreported results show that the threshold parameters are statistically significant in all cases and show the expected ordering. Tables 6 and 7 (in the Appendix) show the corresponding marginal effects of the standard ordered probit model for each answer attendance category. Due to space limitations, we report marginal effects for education, age, household income, gender and degree of urbanisation.

As a robustness check we provide the results of the ordered probit model with random household effects for all countries for which information on more than one household member is available – excluding the Scandinavian countries, the Netherlands and Slovenia (see Table 5 in the Appendix). The estimated variance of the random household/family effect is significant in all countries, indicating that unmeasured household attributes are, in fact, important. In the following, the interpretation of the results focuses on the standard ordered probit model, since household effects cannot be modelled for 5 out of 24 EU countries. When the estimates obtained from the ordered probit model with random household effects are compared to those from the standard ordered probit model, we find higher coefficients for income, education, gender, and age in absolute terms for all countries (see Table 4 and Table 5 in the appendix). In contrast, the coefficients for school-age and university students are much smaller and no longer significant in some countries. Surprisingly, we find that the standard errors for the ordered probit model with random household effects are lower than those obtained from the ordered probit model, ignoring random household effects. Furthermore, unreported results reveal that the predicted probabilities

and the marginal effects for the key variables income, education and age do not differ much between the standard ordered probit model and that accounting for random household effects.

*Table 2: Ordered probit model for live performance attendance by country*

	Log H*hold in- come	Log age	Fe- male	Non- EU born	Inter- me- diate	Terti- ary	part- time	unem- ployed	pupil /stud.	retire- ment	disabl ed	other status	Urbanisation Densely Inter- me- diate	# of obs
AT	0.37 (8.62)	0.01 (0.13)	0.24 (12.4)	-0.85 (-13.9)	0.52 (18.4)	0.94 (23.7)	0.09 (2.65)	-0.25 (-3.54)	0.61 (11.1)	-0.14 (-3.86)	-0.53 (-1.81)	-0.12 (-3.06)	0.09 (2.58)	11935
BE	0.43 (11.8)	-0.12 (-2.32)	0.10 (4.89)	-0.38 (-6.53)	0.30 (9.62)	0.75 (20.7)	0.11 (2.83)	-0.09 (-1.78)	0.52 (9.02)	-0.11 (-2.31)	-0.23 (-2.76)	-0.02 (-0.33)	0.21 (2.82)	10495
CY	0.42 (12.0)	-0.48 (-9.04)	0.22 (9.81)	-0.41 (-6.27)	0.39 (10.6)	0.86 (18.8)	0.08 (1.17)	-0.15 (-1.67)	0.48 (8.85)	-0.15 (-2.34)	-0.57 (-2.38)	0.01 (0.26)	-0.11 (-2.81)	8601
CZ	0.49 (14.4)	-0.41 (-8.43)	0.39 (21.9)	-0.34 (-2.20)	0.46 (13.1)	1.17 (24.2)	0.00 (0.05)	-0.33 (-5.45)	0.75 (13.9)	-0.10 (-2.26)	-0.51 (-7.53)	-0.47 (-8.90)	0.14 (4.65)	14760
DE	0.42 (20.6)	0.04 (1.36)	0.25 (18.2)	-0.12 (-4.23)	0.24 (10.2)	0.56 (21.3)	0.16 (7.55)	-0.41 (-10.1)	0.53 (14.3)	0.14 (5.03)	-0.48 (-7.32)	0.01 (0.38)	0.25 (9.40)	25450
DK	0.33 (7.55)	-0.14 (-2.26)	0.08 (2.64)	-0.40 (-4.03)	0.31 (7.90)	0.55 (12.5)	-0.09 (-1.59)	-0.19 (-1.74)	0.26 (3.78)	-0.26 (-4.52)	-0.53 (-5.70)	-0.36 (-2.87)	0.35 (9.32)	5549
EE	0.42 (15.6)	-0.57 (-13.3)	0.38 (20.9)	-0.48 (-12.3)	0.44 (14.8)	1.04 (28.2)	0.11 (1.82)	-0.40 (-6.39)	0.44 (10.2)	-0.42 (-9.84)	-0.66 (-8.95)	-0.38 (-7.68)	-0.13 (-4.33)	12945
ES	0.26 (11.4)	-0.40 (-12.9)	0.11 (7.46)	-0.45 (-8.80)	0.43 (19.4)	0.69 (29.6)	0.00 (-0.09)	-0.08 (-2.34)	0.42 (12.2)	-0.11 (-3.37)	-0.37 (-5.39)	-0.05 (-1.88)	0.07 (2.78)	26178
FI	0.29 (9.70)	-0.05 (-1.21)	0.31 (14.1)	-0.39 (-3.03)	0.29 (9.83)	0.70 (22.0)	0.12 (2.69)	-0.34 (-6.08)	0.43 (8.47)	-0.13 (-3.12)	-0.28 (-5.05)	-0.30 (-5.19)	0.41 (14.7)	10603
FR	0.43 (15.5)	-0.30 (-7.81)	0.14 (9.52)	-0.24 (-5.96)	0.33 (14.7)	0.79 (27.6)	0.10 (3.37)	-0.10 (-2.39)	0.41 (9.76)	-0.09 (-2.67)	-0.21 (-4.06)	-0.08 (-1.95)	0.14 (4.45)	18957
GR	0.35 (11.2)	-0.61 (-11.8)	0.11 (5.03)	-0.61 (-8.28)	0.45 (13.6)	0.91 (21.5)	0.06 (1.04)	-0.06 (-1.02)	0.34 (5.92)	-0.23 (-4.93)	-0.71 (-4.13)	-0.15 (-3.57)	0.05 (1.24)	12088
HU	0.47 (16.7)	-0.75 (-16.1)	0.15 (8.82)	0.01 (0.15)	0.49 (16.6)	1.18 (30.2)	0.14 (2.33)	-0.20 (-3.65)	0.75 (16.0)	-0.13 (-3.09)	-0.30 (-5.61)	-0.24 (-5.24)	0.33 (10.4)	16395
IE	0.39 (10.2)	-0.04 (-0.74)	0.22 (6.53)	-0.25 (-2.35)	0.45 (11.9)	0.76 (18.0)	-0.04 (-0.80)	-0.30 (-3.30)	0.21 (2.36)	-0.23 (-4.28)	-0.52 (-6.04)	-0.20 (-4.06)	0.26 (6.91)	7503
IT	0.33 (19.2)	-0.50 (-19.1)	0.09 (7.98)	-0.38 (-8.81)	0.45 (27.7)	0.81 (34.7)	-0.03 (-0.92)	-0.11 (-3.46)	0.32 (11.5)	-0.18 (-7.59)	-0.62 (-7.54)	-0.17 (-7.82)	0.05 (2.46)	45497
LT	0.42 (13.0)	-0.65 (-11.0)	0.27 (12.9)	-0.24 (-4.07)	0.40 (10.5)	0.98 (19.2)	-0.04 (-0.56)	-0.17 (-2.49)	0.60 (9.81)	-0.34 (-6.67)	-0.38 (-5.43)	-0.38 (-5.22)	-0.09 (-2.67)	9947
LU	0.54 (10.7)	0.08 (1.37)	0.12 (4.24)	-0.17 (-2.71)	0.32 (9.57)	0.65 (14.6)	0.17 (3.42)	-0.15 (-1.83)	0.71 (10.9)	-0.05 (-1.00)	-0.27 (-2.90)	-0.02 (-0.39)	-0.07 (-1.56)	7707
LV	0.34 (11.0)	-0.56 (-10.9)	0.32 (13.8)	-0.23 (-5.33)	0.48 (12.6)	1.07 (21.4)	0.07 (0.97)	-0.22 (-3.36)	0.53 (8.63)	-0.30 (-5.96)	-0.69 (-5.86)	-0.22 (-3.51)	-0.31 (-8.63)	8967
NL	0.45 (13.0)	-0.13 (-2.49)	0.11 (3.71)	-0.30 (-4.49)	0.35 (11.0)	0.71 (19.8)	0.11 (3.13)	-0.15 (-1.39)	0.31 (4.70)	-0.10 (-1.89)	-0.60 (-6.87)	-0.04 (-0.90)	n.a.	8739
PL	0.43 (20.2)	-0.83 (-24.0)	0.10 (7.75)	0.20 (1.75)	0.36 (15.1)	1.02 (30.6)	0.06 (1.33)	-0.08 (-2.39)	0.68 (20.0)	-0.11 (-3.29)	-0.26 (-6.08)	-0.21 (-5.36)	0.25 (10.8)	34771
PT	0.29 (9.67)	-0.88 (-17.8)	-0.08 (-3.72)	-0.34 (-2.88)	0.34 (8.46)	0.53 (10.6)	-0.01 (-0.12)	-0.21 (-3.81)	0.13 (2.56)	-0.19 (-3.75)	-0.58 (-4.03)	-0.13 (-2.58)	-0.30 (-6.89)	8531
SE	0.25 (4.88)	-0.16 (-3.07)	0.02 (0.65)	-0.50 (-7.49)	0.24 (6.02)	0.61 (13.9)	0.06 (1.59)	-0.27 (-3.07)	0.43 (6.60)	-0.01 (-0.15)	-0.52 (-6.66)	0.02 (0.12)	0.27 (7.42)	6362
SI	0.52 (8.86)	-0.09 (-1.49)	0.17 (6.78)	-0.19 (-3.89)	0.43 (13.2)	1.05 (19.3)	-0.21 (-1.86)	-0.07 (-1.13)	0.60 (10.8)	-0.22 (-4.70)	-0.71 (-2.50)	-0.34 (-3.14)	n.a.	9382
SK	0.32 (10.3)	-0.63 (-13.8)	0.23 (13.7)	0.09 (0.50)	0.32 (8.89)	0.82 (16.9)	-0.07 (-1.01)	-0.27 (-5.76)	0.51 (10.3)	-0.20 (-4.56)	-0.35 (-3.43)	-0.30 (-3.22)	-0.09 (-2.57)	12576
UK	0.29 (12.0)	0.07 (1.93)	0.15 (9.52)	-0.31 (-7.54)	0.45 (16.8)	0.73 (24.7)	0.07 (2.67)	-0.25 (-3.07)	0.54 (9.76)	0.00 (-0.02)	-0.49 (-8.53)	-0.18 (-4.46)	0.00 (0.06)	16459

Notes: Z-values are in parentheses. The marginal effects are calculated using the estimation results of the standard ordered probit model with standard errors clustered by households. Dummy variables measuring the household size are included but not shown due to space limitations. Dummy variables measuring the degree of urbanisation are not included because this information is not available for Netherlands and Slovenia.

Tables 6 and 7 show the marginal effects of the standard ordered probit model for each answer in the attendance category estimated separately for each country. Due to space limitations, we report marginal effects for education, age, household income, gender and degree of urbanisation. We find that individuals with a tertiary degree and an intermediate education have

a significantly higher propensity of live performance attendance; this holds true for all EU countries. The marginal effects of the two education dummies are significant at the 1 per cent level in all EU countries. As expected, the marginal effects are higher for persons with a tertiary education than those with an intermediate education. This again holds true for all countries. Furthermore, we find that an increase in household income leads to a decrease in non-participation and to an increase in the different attendance categories in all countries. The marginal effects are significant at the 1 per cent level in all EU countries. Furthermore, age has a significant and negative effect on the probability of person's attendance in live performances in 17 out of 24 EU countries. In 22 out of 24 EU countries, we find that the probability of live performance attendance is significantly higher for woman than for men. Turning to the effects of labour market status by country, we find that unemployed people have a significantly lower probability of live performance attendance and a higher probability of non-attendance in 17 out of 24 EU countries. Students and pupils have a significantly higher probability of live performance attendance and a lower probability of non-attendance in all of the 24 countries. Pensioners have a significantly lower probability of live performance attendance in 20 out of 24 countries. The degree of urbanisation (i.e. living in a densely populated area) has a positive influence on participation, indicating that cultural opportunities and preferences differ greatly between rural and urban areas.

In order to give an idea of the magnitude of the continuous variables, we calculate the predicted probabilities for age and income. Graph 1 and Graph 2 in the Appendix show the predicted probabilities of being in each attendance category with respect to variations in household income and age. based on the standard ordered probit model estimated separately for each country and with predicted probabilities pooled across countries.<sup>2</sup> The probability of never attending live performances is lowest for the youngest age group (aged 16-24) and then rises steadily with age. Those individuals with a household income of €50,000-60,000 have a predicted probability of never attending live performances of 0.56, while the corresponding probability for those with an income of €10,000-20,000 is 0.66. Furthermore, the results of the predicted probabilities show that household income and education are roughly equally important in determining live performance attendance. For instance, predicted probability of live performance attendance in the categories "1-3" and "4-6" times for individuals with a very high household income (€90,000-100,000) is 34 per cent and 13 per cent, respectively. For individuals in the very low income (€10,000-20,000) bracket, the probability for the categories "1-3" and "4-6" visits is 24 and 6 percent, respectively. The difference between the two income

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<sup>2</sup> Predicted probabilities have also been calculated for the ordered probit model with random effects. These are not shown here because they are almost similar to that of the standard probit model.

groups is, therefore, 10 per cent, and 7 per cent, respectively. For tertiary education, the marginal effects in the categories “1-3” and “4-6” are 12 and 10 percentage points, respectively, as reported in Table 3 (in the Appendix).

There are remarkable cross-country differences in the determinants of public participation in live performance and frequency thereof (see Tables 6 and 7 in the Appendix). In particular, the effect of age, gender and degree of urbanisation varies greatly across EU countries when measured as the coefficient of the variation of the marginal effects.<sup>3</sup> Participating in a public viewing of live performances and the corresponding frequency do not depend on age in Austria, Germany, Ireland, Luxembourg, Slovenia, or the United Kingdom, but are significantly negative in the remaining countries. The insignificant relationship between age and the probability of attending live performances in some countries (e.g. Austria, Finland, Germany and United Kingdom) may be related to the greater dominance of high arts versus low arts in some countries. However, this is rather speculative, and further studies are necessary to investigate the correlation of age to low versus high arts. Furthermore, attending live performances in the EU-10 countries and the Mediterranean countries is much more age-dependent. The gender effect is very high in the Czech Republic, the Baltic States, Finland, Germany, and Austria, but low in Denmark and Sweden and very low in the Mediterranean countries. Urbanisation plays an important role in the Scandinavian countries (Denmark, Sweden, and Finland), Hungary and Ireland. In contrast, we find that individuals in densely populated areas in the Baltic States, Slovakia and Portugal have a lower probability of attending at least one live performance. The differences in the relationship between urbanisation and live performance attendance across EU countries could be due not only to demand factors but also supply factors. These include the different systems of cultural policies across countries ranging from state-driven systems to more decentralized systems with a higher degree of financial autonomy of local authorities (Van der Ploeg, 2006). In recent years, there has been a tendency in some EU countries to be more financially autonomous (Van der Ploeg, 2006; Urrutiaguer, 2005). Therefore, the finding of no rural/urban gap in live performance attendance might be related to the higher financial autonomy of local authorities.

Furthermore, there are fewer cross-country differences in the effects of income and education on live performance attendance. The income coefficient ranges between 0.25 for Sweden and 0.54 for Luxembourg. We find a low income coefficient for Germany, Ireland, the United Kingdom, and Spain, and a higher-than-average income coefficient for the EU-10 countries. The low magnitude of the relationship between income and cultural participation in some EU-15

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<sup>3</sup> The coefficient of variation is not shown here but is available upon request.

countries indicates that cultural consumers regard live performances as a necessity good rather than a luxury good. The effect of tertiary education is also larger for the EU-10 countries than for the EU-15 countries. This indicates that education plays a more important role in the group of countries that already have a lower-than-average share of labour force with tertiary education. The magnitude of the relationship between the probability of live performance attendance and tertiary education based on the four frequency categories is lowest in the Scandinavian countries, Germany, Portugal, Luxembourg and the Netherlands. This group of countries is characterized by a higher-than-average share of tertiary education in the population (except Portugal).

## **6 Conclusions and discussion**

Using unique comparable micro level data on cultural participation for 24 EU countries, we investigate the determinants of live performance attendance across countries. Ordered probit models with and without unobserved household effects are estimated based on the EU-SILC cultural and social participation module of 2006 with about 351,000 observations. In general, the results are robust when random household effects are taken into account. We find that income, age, gender, education, country of birth, and different types of labour market status all play a significant role in participation and the frequency thereof. Specifically, attendance of performing arts events increases with higher household income and education, particularly for individuals with tertiary education and to lesser extent for people with a post-secondary degree. On average, age is significantly negatively related to live performance attendance, but there are large differences across countries. We find a lower probability of attendance for men, retired and unemployed people and people born in non-EU countries. The marginal effects show that the level of education, age, income, and some labour market status variables (e.g. students and disabled) are most important in determining live performance attendance. Household income and education are equally important in determining live performance attendance. Furthermore, when we control for the socio-economic characteristics such as income, education and labour market status, we find large differences in live performance attendance across countries. In particular, attendance of performing arts events is highest in the Baltic States, other central European countries, and Scandinavian countries (except Denmark) and lower in Southern European countries, while the large EU countries are in the middle group. Overall, the differences of cultural participation across EU countries are not surprising given that European countries not only have different systems of cultural policies but are also characterized by considerable differences in per capita government expenditures on performing arts.

Separate ordered probit estimates for each country show that the role of age and gender in live performance attendance varies greatly across countries, whereas the impact of household income and education does not vary much across EU countries. In particular, the negative relationship between age and live performance attendance is much more pronounced in Eastern EU countries (EU-10) than in the Western EU countries (EU-15). The effect of age within the latter group is lower in absolute terms in countries with a high level of GDP per capita as well as generous government expenditures on performing arts.

The findings on the characteristics of cultural participation are quite relevant from a policy point of view. They can provide guidance for cultural policy makers who have little knowledge about the dependence of live performance attendance on age, gender, income and education across countries. Knowledge of the determinants of participation in live performance attendance is also important for policy makers aiming to broaden participation in the arts, especially that of disadvantaged groups such as poor, undereducated, disabled and older people. A clear understanding of the determinants of cultural participation and attendance could help local and national policy makers to develop actions in order to raise the demand for cultural activities. These actions may include measures of cultural education and vouchers to sections of the population (Van der Ploeg, 2006).

The finding that live performance attendance declines with age in the majority of countries is important for cultural policy makers. An aging population will lead to lower attendance at live performances. Therefore, in countries with a high age dependency of arts performance attendance there is a need to attract older people to attend live performances, by adapting marketing strategies or by providing vouchers for older people, for instance. The higher attendance of women as compared to men in Eastern EU countries could be related to differences in gender role attitudes across EU countries. Higher attendance rates of women in some countries may reflect the fact that few other leisure activities for women are available. However, the effect of education and income is lower in the EU-15 countries than in the EU-10 countries, indicating that the former group of countries is more successful in reducing the disparities in cultural participation between poor and undereducated people on the one hand and rich and skilled people on the other hand.

Finally, there are some areas of possible future research. It would be interesting to estimate the determinants of live performance attendance for different types of cultural consumers. The sociology literature distinguishes between different types of cultural consumers: omnivores, univores, paucivores and non-consumers or inactives. These groups differ with respect to the level of consumption and to the demand for different types of cultural forms (e.g. low cultural



forms, such as cinema, and high level forms, such as classical music and opera) (see Alderson, Junisbai and Heacock, 2007). In general, univores and paucivores are characterized by lower attendance rates, particularly for high cultural forms. The EU-SILC cultural participation module contains information for some of these different cultural activities. In particular, it provides information on cinema visits, visits to cultural sites and sport event attendance. Modelling the cross-country heterogeneity in the characteristics of cinema and cultural site visits is an important area of research left for future investigation.

A further interesting question is whether the determinants of cultural participation are similar for the participation decision and the number of such visits measured in categories. Zero attendance is the most common category in our case. Zero-inflated ordered probit models allow non-attendance to be generated by two distinct processes. One part describes the decision not to participate in cultural events (logit or probit part of the model) and the second part describes the probability of the number of visits (measured in categories) given that the individual is participating. This model would allow researchers to distinguish inactive non-consumers from other types of cultural consumers. Furthermore, the national questionnaire of some EU countries is more detailed with respect to the type of performance. In Austria, for example, there is a distinction between theatre, dance, classical music, and popular music events. Future work is needed to detect whether the characteristics of live performance attendance differ between low and high arts.

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**Appendix:***Table 3: Descriptive statistics of the independent variables (means and percentages)*

	Median or percentages
disposable household income in € (median)	19867
age in years (median)	47
female	0.53
country of birth: non EU country	0.05
<u>Educational attainment:</u>	
primary education (ISCED 0-2) (reference category)	0.36
intermediate education (ISCED 3+4 )	0.45
tertiary education (ISCED 5+6)	0.19
<u>Labour market status:</u>	
full time employee (reference category)	0.43
part time employee	0.08
unemployed	0.05
school-age and university students	0.08
retired persons	0.22
disabled	0.03
other status	0.10
<u>Household size:</u>	
household size = 1 (reference category)	0.12
household size = 2	0.29
household size = 3	0.22
household size = 4	0.23
household size = 5 and more	0.14
<u>Degree of urbanisation</u>	
densely populated areas	0.43
intermediate areas	0.29
rural areas (reference category)	0.28
# of obs	350,529

Notes: EU SILC 2006 for EU 15 and EU-10 countries (excluding Malta). Unweighted percentages. Own calculations.

Table 4: Ordered probit model for live performances

	Estimates			Marginal effects in percentage points				
	coef.	z		none	1-3	4-6	7-12	>=13
log disposable household income	0.38 ***	60.9		-0.15	0.08	0.04	0.02	0.01
log age	-0.35 ***	-40.9		0.14	-0.07	-0.04	-0.02	-0.01
female	0.17 ***	45.8		-0.07	0.03	0.02	0.01	0.00
Educational attainment (ref. category: ISCED 0-2)								
intermediate education: (ISCED 3+4)	0.38 ***	67.9		-0.15	0.08	0.04	0.02	0.01
tertiary education (ISCED 5+6)	0.81 ***	115.0		-0.32	0.12	0.10	0.06	0.04
country of birth: non EU country	-0.32 ***	-28.4		0.12	-0.07	-0.03	-0.01	-0.01
Labour market status (reference category: full time)								
part time employee	0.05 ***	6.0		-0.02	0.01	0.01	0.00	0.00
unemployed	-0.17 ***	-15.5		0.06	-0.04	-0.02	-0.01	0.00
school-age and university students	0.55 ***	57.4		-0.22	0.09	0.07	0.04	0.02
retired persons	-0.11 ***	-14.3		0.04	-0.02	-0.01	-0.01	0.00
disabled	-0.43 ***	-28.9		0.16	-0.09	-0.04	-0.01	-0.01
other status	-0.14 ***	-16.3		0.05	-0.03	-0.01	-0.01	0.00
household size =2 (reference category: 1)	-0.23 ***	-26.4		0.09	-0.05	-0.02	-0.01	-0.01
household size =3	-0.45 ***	-44.6		0.17	-0.10	-0.04	-0.02	-0.01
household size =4	-0.49 ***	-45.3		0.18	-0.10	-0.05	-0.02	-0.01
household size =5 and more	-0.62 ***	-50.4		0.22	-0.13	-0.06	-0.02	-0.01
Country dummy variables (ref. cat: Germany, DE)								
Austria (AT)	0.40 ***	23.3		-0.16	0.07	0.05	0.03	0.02
Belgium (BE)	-0.14 ***	-8.0		0.05	-0.03	-0.01	-0.01	0.00
Cyprus (CY)	-0.21 ***	-11.5		0.08	-0.05	-0.02	-0.01	0.00
Czech Republic (CZ)	0.08 ***	4.3		-0.03	0.02	0.01	0.00	0.00
Denmark (DK)	-0.07 ***	-4.3		0.03	-0.02	-0.01	0.00	0.00
Estonia (EE)	0.61 ***	34.9		-0.24	0.09	0.08	0.04	0.03
Spain (ES)	-0.05 ***	-3.6		0.02	-0.01	-0.01	0.00	0.00
Finland (FI)	0.22 ***	16.2		-0.09	0.04	0.03	0.01	0.01
France (FR)	-0.08 ***	-5.9		0.03	-0.02	-0.01	0.00	0.00
Greece (GR)	-0.29 ***	-15.8		0.11	-0.06	-0.03	-0.01	-0.01
Hungary (HU)	0.23 ***	12.3		-0.09	0.04	0.03	0.01	0.01
Ireland (IE)	-0.09 ***	-5.2		0.03	-0.02	-0.01	0.00	0.00
Italy (IT)	-0.39 ***	-32.3		0.14	-0.09	-0.04	-0.01	-0.01
Lithuania (LT)	0.51 ***	25.7		-0.20	0.08	0.07	0.03	0.02
Luxembourg (LU)	-0.06 ***	-3.1		0.02	-0.01	-0.01	0.00	0.00
Latvia (LV)	0.48 ***	22.9		-0.19	0.08	0.06	0.03	0.02
Netherlands (NL)	0.03 ***	2.3		-0.01	0.01	0.00	0.00	0.00
Poland (PL)	-0.18 ***	-11.3		0.07	-0.04	-0.02	-0.01	0.00
Portugal (PT)	0.39 ***	20.1		-0.15	0.07	0.05	0.02	0.01
Sweden (SE)	0.09 ***	5.9		-0.04	0.02	0.01	0.00	0.00
Slovenia (SI)	0.07 ***	4.5		-0.03	0.01	0.01	0.00	0.00
Slovakia (SK)	0.49 ***	26.6		-0.19	0.08	0.06	0.03	0.02
United Kingdom (UK)	0.00	0.1		0.00	0.00	0.00	0.00	0.00
threshold parameter 1	2.62 ***							
threshold parameter 2	3.63 ***							
threshold parameter 3	4.23 ***							
threshold parameter 4	4.74 ***							
# of obs		350592						
Pseudo R <sup>2</sup>		0.11						

Notes: \*\*\*, \*\* and \* denote significance at the 1, 5, 10 level. The marginal effects are calculated using the estimation results of the standard ordered probit model with standard errors clustered by households. Dummy variables measuring the household size and the threshold parameters are not shown due to space limitations. Dummy variables measuring the degree of urbanisation are not included because this information is not available for Netherlands and Slovenia.

Table 5: Ordered probit model for live performance attendance with household effects by country

	Log House- hold income	Log age	Female	non-EU Born	Education Inter- me- tiate	Ter- tiary	part- time	Labour market status (ref. employed) unem- ployed	pupil /stud.	dis- abled	other status	Degree of urbanisation densely	Inter- mediate	h'size 2	h'size 3	h'size 4	h'size 5+	Var House hold effect	# of obs	# of house holds	
AT	0.68 (15.5)	-0.13 (-2.42)	0.34 (11.8)	-1.20 (-14.5)	0.58 (15.5)	1.03 (20.0)	0.11 (2.12)	-0.25 (-2.66)	0.47 (7.10)	-0.26 (-5.24)	-0.60 (-1.92)	-0.19 (-3.58)	0.20 (3.74)	0.07 (1.23)	-0.25 (-3.76)	-0.76 (-9.46)	-0.73 (-8.44)	-0.85 (-8.42)	1.79 (21.8)	11935	6021
BE	0.86 (15.7)	-0.39 (-5.81)	0.17 (5.35)	-0.38 (-4.22)	0.34 (7.61)	0.85 (16.7)	0.10 (1.91)	-0.14 (-1.88)	0.50 (6.35)	-0.15 (-2.32)	-0.36 (-2.87)	-0.02 (-0.34)	0.42 (3.36)	0.26 (2.06)	-0.58 (-7.75)	-0.95 (-10.3)	-1.09 (-11.2)	-1.25 (-10.7)	2.04 (19.7)	10495	5628
CY	0.74 (13.6)	-0.86 (-13.4)	0.30 (9.08)	-0.60 (-7.55)	0.49 (10.8)	1.04 (18.4)	0.06 (0.74)	-0.04 (-0.34)	0.57 (8.23)	-0.22 (-2.86)	-0.80 (-2.91)	0.01 (0.10)	-0.14 (-2.36)	0.07 (0.75)	-0.28 (-2.44)	-0.49 (-3.88)	-0.31 (-2.44)	-0.49 (-3.75)	1.26 (16.0)	8601	3575
CZ	0.93 (16.9)	-0.79 (-12.7)	0.57 (20.4)	-0.46 (-2.35)	0.51 (10.5)	1.34 (20.0)	0.00 (-0.04)	-0.37 (-4.50)	0.79 (11.3)	-0.15 (-2.59)	-0.68 (-6.93)	-0.67 (-8.41)	0.28 (5.63)	0.17 (3.26)	-0.52 (-7.59)	-0.94 (-11.0)	-0.91 (-10.3)	-1.23 (-10.5)	1.69 (20.7)	14760	7468
DE	0.75 (25.5)	-0.02 (-0.54)	0.38 (18.5)	-0.13 (-3.08)	0.27 (8.31)	0.64 (17.3)	0.16 (5.58)	-0.59 (-10.1)	0.50 (10.1)	0.09 (2.48)	-0.77 (-8.25)	-0.01 (-0.21)	0.47 (9.84)	0.22 (4.42)	-0.53 (-12.0)	-1.02 (-17.7)	-1.01 (-16.5)	-1.20 (-14.3)	2.03 (32.1)	25450	13552
EE	0.66 (18.8)	-0.94 (-18.0)	0.57 (21.9)	-0.52 (-10.5)	0.51 (13.6)	1.16 (24.3)	0.10 (1.35)	-0.38 (-4.87)	0.34 (6.18)	-0.60 (-11.3)	-0.84 (-9.58)	-0.51 (-8.04)	-0.14 (-3.07)	n.a	-0.42 (-5.99)	-0.78 (-10.0)	-0.83 (-10.0)	-0.99 (-11.2)	1.18 (15.5)	12945	5608
ES	0.49 (18.5)	-0.95 (-23.5)	0.18 (7.99)	-0.61 (-8.35)	0.49 (16.9)	0.79 (25.9)	-0.05 (-0.98)	-0.09 (-1.97)	0.30 (6.82)	-0.16 (-3.72)	-0.50 (-5.20)	-0.05 (-1.25)	0.18 (4.70)	0.00 (-0.09)	-0.52 (-8.36)	-0.75 (-11.6)	-0.86 (-13.1)	-1.00 (-12.9)	1.74 (28.8)	26178	11612
FR	0.86 (21.4)	-0.75 (-13.7)	0.24 (10.4)	-0.33 (-5.81)	0.43 (13.6)	0.93 (23.5)	0.10 (2.21)	-0.05 (-0.79)	0.26 (4.54)	-0.17 (-3.46)	-0.17 (-2.20)	-0.13 (-2.20)	0.30 (5.51)	0.14 (2.46)	-0.61 (-10.7)	-0.98 (-14.0)	-1.02 (-14.1)	-1.34 (-15.8)	2.07 (26.4)	18957	10011
GR	0.84 (14.6)	-1.43 (-18.0)	0.23 (6.05)	-0.79 (-6.34)	0.66 (12.9)	1.28 (19.1)	0.01 (0.09)	-0.06 (-0.68)	0.31 (3.65)	-0.41 (-5.67)	-0.98 (-3.93)	-0.34 (-5.10)	0.18 (2.50)	0.25 (2.44)	-0.57 (-5.33)	-0.88 (-7.5)	-1.08 (-9.04)	-1.43 (-9.9)	2.92 (18.2)	12088	5522
HU	0.90 (19.9)	-1.42 (-22.9)	0.21 (7.88)	-0.04 (-0.33)	0.59 (13.9)	1.44 (26.0)	0.16 (1.86)	-0.38 (-4.91)	0.81 (13.0)	-0.26 (-4.49)	-0.46 (-6.55)	-0.37 (-5.52)	0.60 (11.2)	0.31 (5.30)	-0.85 (-11.4)	-1.11 (-13.0)	-1.30 (-14.3)	-1.56 (-15.0)	1.92 (21.3)	16395	7681
IE	0.64 (12.9)	-0.15 (-1.90)	0.32 (6.80)	-0.30 (-2.25)	0.61 (11.4)	0.98 (16.2)	-0.08 (-1.13)	-0.41 (-3.19)	0.20 (1.62)	-0.34 (-4.57)	-0.76 (-6.10)	-0.28 (-4.07)	0.39 (7.08)	0.10 (1.76)	-0.17 (-2.49)	-0.49 (-5.64)	-0.49 (-5.30)	-0.61 (-6.11)	1.25 (11.2)	7503	5740
IT	0.60 (25.9)	-1.02 (-28.7)	0.13 (7.56)	-0.48 (-8.13)	0.56 (26.1)	1.01 (31.9)	-0.05 (-1.17)	-0.19 (-4.52)	0.16 (4.18)	-0.29 (-9.02)	-0.90 (-8.08)	-0.24 (-8.20)	0.12 (3.52)	0.02 (0.51)	-0.48 (-11.4)	-0.69 (-15.1)	-0.80 (-16.8)	-0.97 (-15.8)	1.72 (34.1)	45497	21260
LT	0.71 (16.6)	-1.16 (-16.1)	0.42 (13.7)	-0.27 (-3.30)	0.49 (9.98)	1.19 (18.9)	-0.09 (-0.92)	-0.24 (-2.97)	0.59 (7.98)	-0.49 (-7.63)	-0.48 (-5.48)	-0.44 (-4.37)	-0.10 (-1.93)	n.a	-0.69 (-8.26)	-0.82 (-8.92)	-1.09 (-11.0)	-1.24 (-11.1)	1.33 (17.4)	9947	4577
LU	1.02 (17.9)	-0.19 (-2.48)	0.13 (3.26)	-0.17 (-2.02)	0.35 (7.79)	0.77 (13.8)	0.21 (3.10)	-0.12 (-1.10)	0.55 (6.71)	-0.09 (-1.32)	-0.43 (-3.35)	0.03 (0.44)	-0.08 (-1.15)	0.04 (0.56)	-0.56 (-6.54)	-1.01 (-10.5)	-1.16 (-11.3)	-1.47 (-12.2)	1.73 (17.2)	7707	3815
LV	0.57 (13.8)	-0.98 (-14.7)	0.51 (14.6)	-0.26 (-4.51)	0.62 (11.9)	1.28 (19.0)	0.02 (0.26)	-0.32 (-3.69)	0.54 (7.01)	-0.47 (-7.28)	-0.97 (-5.31)	-0.35 (-4.11)	-0.49 (-8.85)	n.a	-0.43 (-5.12)	-0.59 (-6.19)	-0.71 (-6.99)	-0.99 (-8.55)	1.45 (16.3)	8967	4263
PL	0.79 (25.7)	-1.54 (-33.4)	0.16 (7.45)	0.22 (1.37)	0.43 (12.7)	1.24 (27.0)	0.07 (1.27)	-0.11 (-2.61)	0.73 (16.1)	-0.13 (-2.87)	-0.31 (-5.26)	-0.29 (-5.27)	0.45 (12.2)	0.15 (2.91)	-0.63 (-9.89)	-0.94 (-14.1)	-0.97 (-14.1)	-1.34 (-18.3)	1.67 (26.4)	34771	14876
PT	0.54 (12.6)	-1.53 (-23.5)	-0.11 (-3.32)	-0.21 (-1.36)	0.37 (7.23)	0.64 (9.63)	-0.03 (-0.36)	-0.25 (-3.26)	0.05 (0.65)	-0.22 (-3.18)	-0.80 (-3.95)	-0.18 (-2.58)	-0.45 (-6.43)	-0.23 (-3.38)	-0.64 (-5.57)	-0.69 (-5.83)	-0.73 (-5.95)	-1.09 (-7.95)	1.73 (17.9)	8531	3827
SK	0.57 (12.0)	-1.14 (-20.9)	0.36 (14.0)	0.08 (0.31)	0.36 (7.84)	0.94 (15.6)	-0.09 (-0.97)	-0.38 (-6.35)	0.45 (7.54)	-0.28 (-5.20)	-0.57 (-4.64)	-0.50 (-4.56)	-0.07 (-1.26)	-0.01 (-0.24)	-0.27 (-3.20)	-0.58 (-6.31)	-0.50 (-5.29)	-0.84 (-8.16)	1.45 (24.3)	12576	5096
UK	0.61 (17.9)	-0.18 (-3.49)	0.28 (11.3)	-0.41 (-6.98)	0.50 (13.1)	0.80 (19.2)	0.09 (2.09)	-0.28 (-2.50)	0.56 (7.85)	-0.02 (-0.45)	-0.72 (-8.62)	-0.23 (-3.89)	-0.06 (-0.68)	-0.10 (-0.99)	-0.36 (-6.52)	-0.73 (-10.2)	-0.78 (-10.4)	-1.05 (-11.0)	2.25 (25.2)	16459	9625

Notes: This table shows the coefficients of the ordered probit model with random household effects estimated by GLLAMM. Z values in parentheses. For LT, LU, and EE information is available only for the regions with the highest population density, namely metropolitan areas. For the Scandinavian countries (i.e. DK, FI and SE), the Netherlands, and Slovenia, information on cultural participation is collected only for one household member. It is therefore not possible to control for unobserved household effects for these countries.

Table 6: Marginal effects for education, age and income

	marginal effects for intermediate education					marginal effects for higher education				
	none	1-3	4-6	7-12	13 and more	none	1-3	4-6	7-12	13 and more
AT	-0.20 ***	0.01 ***	0.07 ***	0.07 ***	0.05 ***	-0.33 ***	-0.04 ***	0.08 ***	0.13 ***	0.16 ***
BE	-0.12 ***	0.05 ***	0.04 ***	0.02 ***	0.01 ***	-0.29 ***	0.10 ***	0.09 ***	0.06 ***	0.05 ***
CY	-0.15 ***	0.09 ***	0.04 ***	0.01 ***	0.01 ***	-0.33 ***	0.15 ***	0.12 ***	0.04 ***	0.03 ***
CZ	-0.16 ***	0.11 ***	0.03 ***	0.01 ***	0.01 ***	-0.44 ***	0.16 ***	0.13 ***	0.08 ***	0.07 ***
DE	-0.09 ***	0.04 ***	0.03 ***	0.02 ***	0.01 ***	-0.21 ***	0.06 ***	0.08 ***	0.05 ***	0.02 ***
DK	-0.12 ***	0.04 ***	0.04 ***	0.02 ***	0.01 ***	-0.20 ***	0.05 ***	0.08 ***	0.05 ***	0.03 ***
EE	-0.17 ***	0.07 ***	0.07 ***	0.02 ***	0.01 ***	-0.37 ***	0.06 ***	0.20 ***	0.08 ***	0.03 ***
ES	-0.16 ***	0.07 ***	0.05 ***	0.02 ***	0.02 ***	-0.27 ***	0.10 ***	0.08 ***	0.04 ***	0.04 ***
FI	-0.11 ***	0.02 ***	0.04 ***	0.03 ***	0.02 ***	-0.25 ***	0.01 ***	0.10 ***	0.07 ***	0.07 ***
FR	-0.13 ***	0.06 ***	0.04 ***	0.02 ***	0.01 ***	-0.30 ***	0.10 ***	0.10 ***	0.06 ***	0.04 ***
GR	-0.15 ***	0.11 ***	0.03 ***	0.01 ***	0.00 ***	-0.33 ***	0.21 ***	0.08 ***	0.03 ***	0.01 ***
HU	-0.16 ***	0.09 ***	0.04 ***	0.03 ***	0.01 ***	-0.44 ***	0.14 ***	0.12 ***	0.12 ***	0.07 ***
IE	-0.18 ***	0.08 ***	0.06 ***	0.02 ***	0.01 ***	-0.29 ***	0.12 ***	0.10 ***	0.04 ***	0.03 ***
IT	-0.15 ***	0.09 ***	0.03 ***	0.01 ***	0.01 ***	-0.30 ***	0.15 ***	0.08 ***	0.04 ***	0.03 ***
LT	-0.16 ***	0.10 ***	0.04 ***	0.01 ***	0.00 ***	-0.37 ***	0.16 ***	0.14 ***	0.05 ***	0.02 ***
LU	-0.13 ***	0.03 ***	0.05 ***	0.03 ***	0.02 ***	-0.25 ***	0.04 ***	0.09 ***	0.06 ***	0.06 ***
LV	-0.18 ***	0.12 ***	0.05 ***	0.01 ***	0.00 ***	-0.41 ***	0.18 ***	0.15 ***	0.05 ***	0.03 ***
NL	-0.14 ***	0.04 ***	0.05 ***	0.03 ***	0.02 ***	-0.27 ***	0.06 ***	0.10 ***	0.07 ***	0.04 ***
PL	-0.09 ***	0.07 ***	0.01 ***	0.00 ***	0.00 ***	-0.34 ***	0.23 ***	0.07 ***	0.02 ***	0.01 ***
PT	-0.13 ***	0.06 ***	0.05 ***	0.02 ***	0.01 ***	-0.21 ***	0.08 ***	0.08 ***	0.03 ***	0.02 ***
SE	-0.09 ***	0.03 ***	0.03 ***	0.02 ***	0.01 ***	-0.21 ***	0.04 ***	0.09 ***	0.05 ***	0.04 ***
SI	-0.16 ***	0.07 ***	0.05 ***	0.03 ***	0.01 ***	-0.40 ***	0.08 ***	0.13 ***	0.11 ***	0.08 ***
SK	-0.13 ***	0.07 ***	0.04 ***	0.01 ***	0.01 ***	-0.30 ***	0.10 ***	0.11 ***	0.05 ***	0.04 ***
UK	-0.18 ***	0.06 ***	0.06 ***	0.03 ***	0.03 ***	-0.28 ***	0.07 ***	0.09 ***	0.06 ***	0.06 ***
mean <sup>a</sup>	-0.14	0.07	0.04	0.02	0.01	-0.31	0.10	0.10	0.06	0.05
	marginal effects for log age					marginal effects for log household income				
	none	1-3	4-6	7-12	13 and more	none	1-3	4-6	7-12	13 and more
AT	0.00	0.00	0.00	0.00	0.00	-0.15 ***	0.01 ***	0.05 ***	0.05 ***	0.04 ***
BE	0.05 **	-0.02 **	-0.01 **	-0.01 **	-0.01 **	-0.17 ***	0.07 ***	0.05 ***	0.03 ***	0.02 ***
CY	0.18 ***	-0.11 ***	-0.05 ***	-0.01 ***	-0.01 ***	-0.16 ***	0.10 ***	0.05 ***	0.01 ***	0.01 ***
CZ	0.15 ***	-0.10 ***	-0.03 ***	-0.01 ***	-0.01 ***	-0.18 ***	0.11 ***	0.04 ***	0.02 ***	0.01 ***
DE	-0.02	0.01	0.01	0.00	0.00	-0.16 ***	0.06 ***	0.06 ***	0.03 ***	0.01 ***
DK	0.06 **	-0.02 **	-0.02 **	-0.01 **	0.00 **	-0.13 ***	0.05 ***	0.05 ***	0.02 ***	0.01 ***
EE	0.23 ***	-0.10 ***	-0.10 ***	-0.02 ***	-0.01 ***	-0.17 ***	0.07 ***	0.07 ***	0.02 ***	0.01 ***
ES	0.15 ***	-0.07 ***	-0.04 ***	-0.02 ***	-0.02 ***	-0.09 ***	0.05 ***	0.03 ***	0.01 ***	0.01 ***
FI	0.02	0.00	-0.01	0.00	0.00	-0.11 ***	0.02 ***	0.04 ***	0.03 ***	0.02 ***
FR	0.12 ***	-0.06 ***	-0.04 ***	-0.02 ***	-0.01 ***	-0.17 ***	0.09 ***	0.05 ***	0.02 ***	0.01 ***
GR	0.20 ***	-0.15 ***	-0.03 ***	-0.01 ***	0.00 ***	-0.11 ***	0.09 ***	0.02 ***	0.01 ***	0.00 ***
HU	0.26 ***	-0.13 ***	-0.07 ***	-0.04 ***	-0.01 ***	-0.16 ***	0.08 ***	0.04 ***	0.03 ***	0.01 ***
IE	0.02	-0.01	-0.01	0.00	0.00	-0.15 ***	0.08 ***	0.05 ***	0.02 ***	0.01 ***
IT	0.16 ***	-0.10 ***	-0.04 ***	-0.01 ***	-0.01 ***	-0.11 ***	0.07 ***	0.02 ***	0.01 ***	0.01 ***
LT	0.26 ***	-0.16 ***	-0.07 ***	-0.02 ***	-0.01 ***	-0.16 ***	0.10 ***	0.05 ***	0.01 ***	0.00 ***
LU	-0.03	0.01	0.01	0.01	0.01	-0.21 ***	0.06 ***	0.08 ***	0.04 ***	0.03 ***
LV	0.22 ***	-0.14 ***	-0.06 ***	-0.01 ***	0.00 ***	-0.13 ***	0.08 ***	0.03 ***	0.01 ***	0.00 ***
NL	0.05 **	-0.02 **	-0.02 **	-0.01 **	-0.01 **	-0.18 ***	0.06 ***	0.06 ***	0.04 ***	0.02 ***
PL	0.21 ***	-0.17 ***	-0.03 ***	-0.01 ***	0.00 ***	-0.11 ***	0.09 ***	0.02 ***	0.00 ***	0.00 ***
PT	0.35 ***	-0.18 ***	-0.11 ***	-0.04 ***	-0.02 ***	-0.12 ***	0.06 ***	0.04 ***	0.01 ***	0.01 ***
SE	0.06 ***	-0.02 ***	-0.02 ***	-0.01 ***	-0.01 ***	-0.09 ***	0.03 ***	0.04 ***	0.02 ***	0.01 ***
SI	0.03	-0.01	-0.01	-0.01	0.00	-0.20 ***	0.09 ***	0.06 ***	0.03 ***	0.02 ***
SK	0.25 ***	-0.14 ***	-0.07 ***	-0.02 ***	-0.02 ***	-0.13 ***	0.07 ***	0.04 ***	0.01 ***	0.01 ***
UK	-0.03 *	0.01 *	0.01 *	0.00 *	0.00 *	-0.11 ***	0.04 ***	0.04 ***	0.02 ***	0.02 ***
mean <sup>a</sup>	0.12	-0.07	-0.03	-0.01	-0.01	-0.14	0.07	0.04	0.02	0.01

Notes: \*\*\*, \*\* and \* denote significance at the 1, 5, 10 level. The marginal effects are calculated using the estimation results of the standard ordered probit model with standard errors clustered by households. The marginal effects measure the expected change in probability of being in each category due to a one unit change in the explanatory variables. Unweighted mean of the marginal effects.

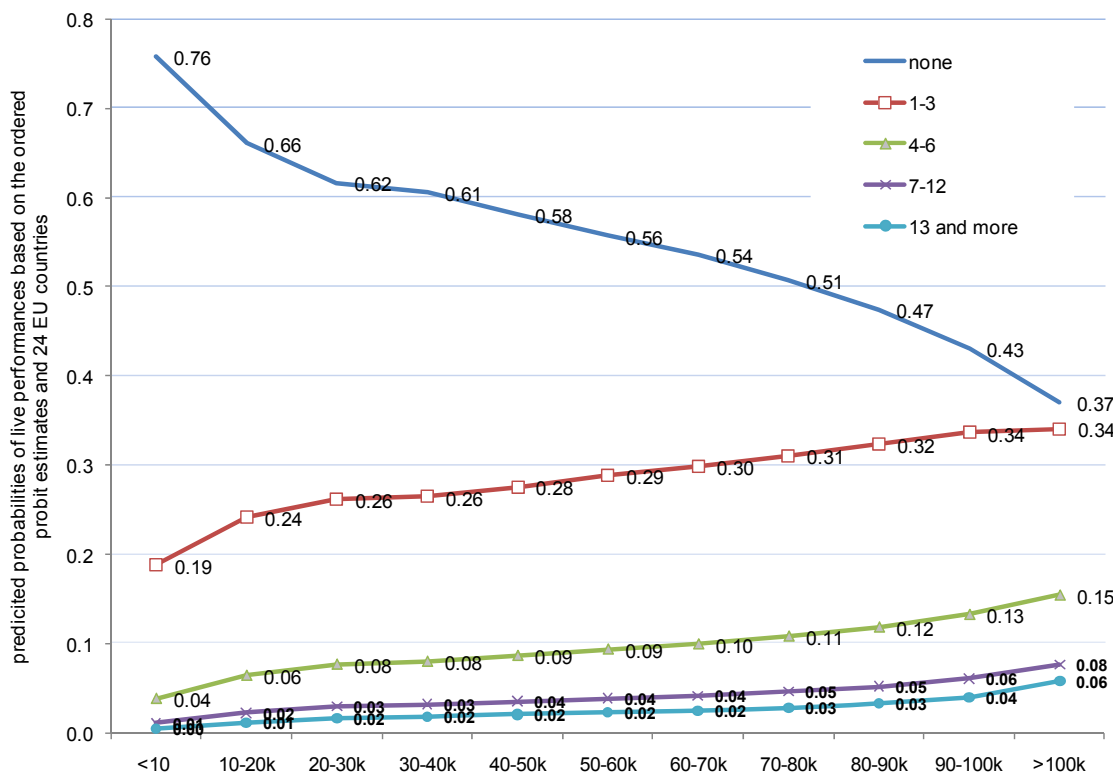
Table 7: Marginal effects for gender and degree of urbanisation

	marginal effects for female					marginal effects for densely populated areas					
	none	1-3	4-6	7-12	13 & more	none	1-3	4-6	7-12	13 & more	
AT	-0.10 ***	0.01 ***	0.03 ***	0.03 ***	0.02 ***	-0.03 ***	0.00 ***	0.01 ***	0.01 **	0.01 **	
BE	-0.04 ***	0.02 ***	0.01 ***	0.01 ***	0.00 ***	-0.08 ***	0.03 ***	0.03 ***	0.01 ***	0.01 ***	
CY	-0.08 ***	0.05 ***	0.02 ***	0.01 ***	0.00 ***	0.04 ***	-0.02 ***	-0.01 ***	0.00 ***	0.00 ***	
CZ	-0.14 ***	0.09 ***	0.03 ***	0.01 ***	0.01 ***	-0.05 ***	0.03 ***	0.01 ***	0.00 ***	0.00 ***	
DE	-0.10 ***	0.04 ***	0.03 ***	0.02 ***	0.01 ***	-0.10 ***	0.04 ***	0.03 ***	0.02 ***	0.01 ***	
DK	-0.03 ***	0.01 ***	0.01 ***	0.01 ***	0.00 ***	-0.14 ***	0.04 ***	0.05 ***	0.03 ***	0.01 ***	
EE	-0.15 ***	0.07 ***	0.06 ***	0.02 ***	0.00 ***	0.05 ***	-0.02 ***	-0.02 ***	-0.01 ***	0.00 ***	
ES	-0.04 ***	0.02 ***	0.01 ***	0.01 ***	0.00 ***	-0.02 ***	0.01 ***	0.01 ***	0.00 ***	0.00 ***	
FI	-0.12 ***	0.02 ***	0.05 ***	0.03 ***	0.02 ***	-0.15 ***	0.01 ***	0.06 ***	0.04 ***	0.04 ***	
FR	-0.06 ***	0.03 ***	0.02 ***	0.01 ***	0.00 ***	-0.06 ***	0.03 ***	0.02 ***	0.01 ***	0.00 ***	
GR	-0.04 ***	0.03 ***	0.01 ***	0.00 ***	0.00 ***	-0.01 ***	0.01 ***	0.00 ***	0.00 ***	0.00 ***	
HU	-0.05 ***	0.03 ***	0.01 ***	0.01 ***	0.00 ***	-0.11 ***	0.06 ***	0.03 ***	0.02 ***	0.01 ***	
IE	-0.09 ***	0.05 ***	0.03 ***	0.01 ***	0.01 ***	-0.10 ***	0.05 ***	0.03 ***	0.01 ***	0.01 ***	
IT	-0.03 ***	0.02 ***	0.01 ***	0.00 ***	0.00 ***	-0.02 **	0.01 **	0.00 **	0.00 **	0.00 **	
LT	-0.11 ***	0.07 ***	0.03 ***	0.01 ***	0.00 ***	0.03 ***	-0.02 ***	-0.01 ***	0.00 ***	0.00 **	
LU	-0.05 ***	0.01 ***	0.02 ***	0.01 ***	0.01 ***	0.03 ***	-0.01 ***	-0.01 ***	-0.01 ***	0.00 ***	
LV	-0.12 ***	0.08 ***	0.03 ***	0.01 ***	0.00 ***	0.12 ***	-0.08 ***	-0.03 ***	-0.01 ***	0.00 ***	
NL	-0.04 ***	0.01 ***	0.02 ***	0.01 ***	0.01 ***	n.a	n.a	n.a	n.a	n.a	
PL	-0.03 ***	0.02 ***	0.00 ***	0.00 ***	0.00 ***	-0.07 ***	0.05 ***	0.01 ***	0.00 ***	0.00 ***	
PT	0.03 ***	-0.02 ***	-0.01 ***	0.00 ***	0.00 ***	0.12 ***	-0.06 ***	-0.04 ***	-0.01 ***	-0.01 ***	
SE	-0.01 ***	0.00 ***	0.00 ***	0.00 ***	0.00 ***	-0.10 ***	0.02 ***	0.04 ***	0.02 ***	0.02 ***	
SI	-0.07 ***	0.03 ***	0.02 ***	0.01 ***	0.00 ***						
SK	-0.09 ***	0.05 ***	0.03 ***	0.01 ***	0.01 ***	0.04 ***	-0.02 ***	-0.01 ***	0.00 ***	0.00 ***	
UK	-0.06 ***	0.02 ***	0.02 ***	0.01 ***	0.01 ***	0.00 ***	0.00 ***	0.00 ***	0.00 ***	0.00 ***	
mean	-0.07	0.03	0.02	0.01	0.01						

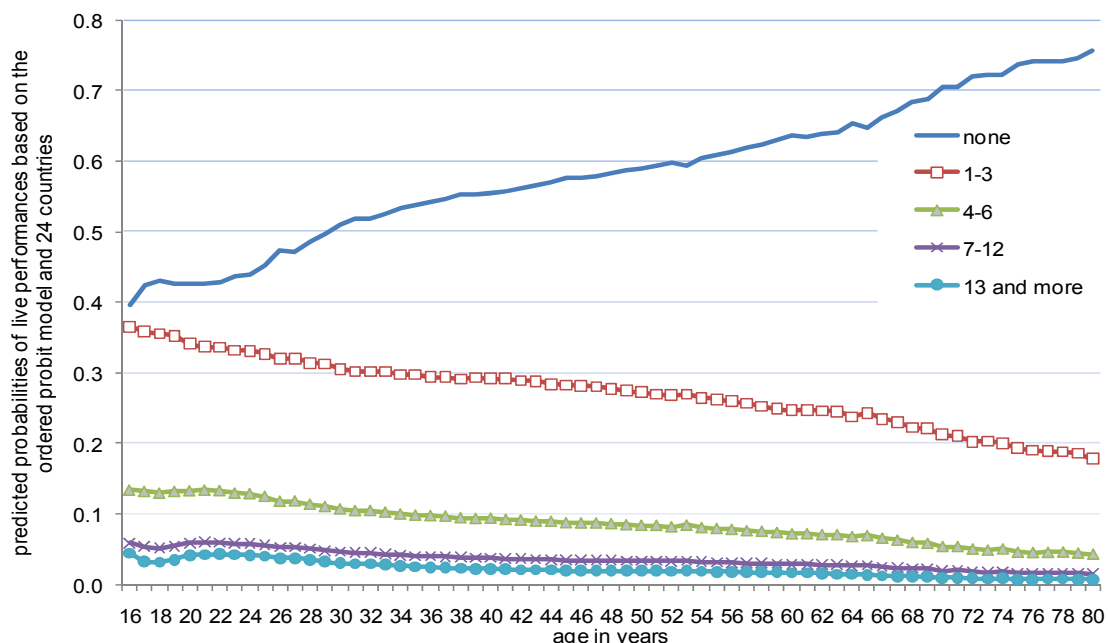
Notes: See Table 6.



Graph 1: Predicted probabilities of live performance attendance with respect to household income (pooled)



Graph 2: Predicted probabilities of live performance attendance with respect to age



Notes: The predicted probabilities are calculated using the standard ordered probit model based on 24 countries.

*Table 8: Total government expenditure on performing arts (music + theatre) per capita (2007 or the latest available year)*

Austria	70
France	59
Denmark	59
Estonia	47
Finland	45
Sweden	42
Slovenia	38
Germany	36
The Netherlands	29
Latvia	19
Spain	18
Italy	15
Hungary	14
Lithuania	12
Slovakia	12
Poland	8
Greece	5
Ireland	4

Source: Council of Europe/ERICarts, Compendium of Cultural Policies and Trends in Europe, 10<sup>th</sup> edition, 2009.